

STEVEN AUTRY

ORGANIZED - RESOURCEFUL - CREATIVE

Contact: Phone: 832-729-0680
Email: steven.autry@outlook.com

✓ Objective

Provide creative solutions using software skills, professional communication, and the ability to work well with a team. And do it cheerfully!

Experience

2019-| Communications and Graphic Designer (2019 to Present)

Graphic design (and occasional video editing) including (but not limited to) annual Corporate Sustainability Report, Benefits Guide, posters for company executives, custom logos, photo editing, quarterly worldwide newsletter, global ops PowerPoints, a wide-variety of communications, and more. Use Adobe Premiere to edit investor videos and edit other videos such as the CEO's retirement documentary-style tribute. Also designed the official worldwide PowerPoint template for company.

2008- Marketing Design and Software Sales Rep

Using Illustrator, Photoshop, Camtasia, Captivate, InDesign, Animate, and Microsoft Office; prepare marketing tools such as presentations, posters, flyers, brochures, banner stands, convention displays, magazine ads, animations, graphics, tutorials, and demos. Continued to give live demos to oil/gas companies with the purpose of selling add-on software related to the client's consortia membership. Provide client support and troubleshooting for web-enabled Oracle database.

2006- Data Specialist for Web-Enabled Oracle database

Organize data, trouble-shoot customer website, upload oil/gas consortia data into web-enabled Oracle database.



Software Skills

[illegible]

Strengths

Graphic Design/Photo Editing/ Video Editing
Quickly Learn and Implement New Software
Professional Voice Over Narration
Excellent Public Speaking
UI/UX Mockups and Process Flow
Proof-of-Concept Videos

Education

BS in Business

 About Me

I grew up in Missouri and have been married for over 20 years to my lovely wife, Stephanie. We have 4 children and all of them (especially my teenager with autism) ensures we never have a dull moment!

Some of my hobbies include: reading, writing, sculpting, sketching, poetry, and custom miniature paper modeling. Besides being with my family, I am the most happy when I am creating/working.

Highlight

Steven creates proof-of-concept videos

Ideas for websites, software, or concepts come alive as Steven transforms your brainstorming into realistic videos.

Enthusiastic References

Chris Crawford - crawfordtx@gmail.com
 Fernando Nino - Fernando.Nino@corelab.com
 Rosalee Mackinnon - Rosalee.Mackinnon@shaw.ca
 Scott Welch - Scott.H.Welch@p66.com

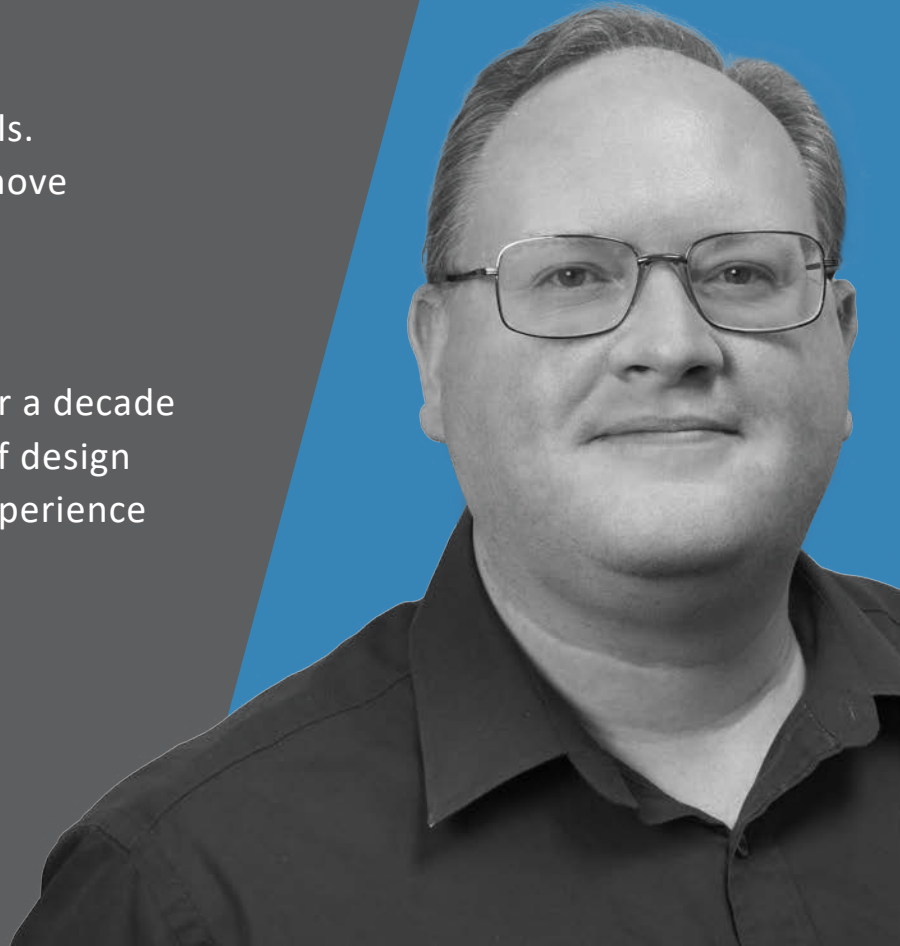
STEVEN AUTRY

Bachelor's in Business

I do more than just push around pixels.
I understand how visual design can move
the business in the right direction.

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe Dimension
Adobe Captivate
PowerPoint, Excel, Word
Camtasia (And More!)

Over a decade
of design
experience



DESIGN MAGIC

I'm what you call a Creative. People come to me to turn
raw ideas into reality. The word "magic" is often used to
describe my work.

ABOUT ME

I have a wife and four children. Our autistic child keeps life interesting.

We love playing tag, basketball, tennis, and some times crawling around in a daddy-designed cardboard box maze.



LOGO - HOME EQUITY GROUP

"3R Asset Group" was changing their name to "Home Equity Group" to better communicate what they offer. They asked me to come up with a new company logo. I provided them with a brand new logo that had a sleek look and feel. I provided the logo in multiple formats.

<https://HomeEquityGroupLLC.com>



(right) Solid color options for various backgrounds or color schemes. (below) Digital mock-up of how their logo might look on various objects.



POSTER - FOOD DRIVE

A company wanted to support the local Houston Foodbank. They asked me to create a poster to be put up around the company locations.

The "Houston foodbank" logo has a green/black color scheme which is supported throughout the poster.


Vector graphic and text match the color scheme.

The photo of a girl wearing white and eating a green apple not only matches the color scheme, but is just plain cute.

This is actually what our food-drive boxes looked like. I designed the paper to be taped to each box and then used it here on the poster.

houston

foodbank



FOOD DRIVE June 10-19

As part of our commitment to supporting the livelihood of our communities and neighbors, Core Lab will be hosting a Donation Drive from June 10-19 benefiting the Houston Food Bank.

WHAT Should I Donate? (Participation is voluntary)


All non-perishable items will be accepted, but consider making the biggest impact by donating the most needed items:

- Canned Meat
- Canned Stew
- Canned Pasta

- Canned Applesauce
- Canned Vegetables
- Canned Fruit

WHY Should I Donate?

We're faced with challenging times. The need to feed hungry families in Houston and it's surrounding communities continues to grow during the COVID-19 and oil industry crisis.



WHERE Should I Donate?

Food Drive

What to Donate to the Food Bank?

Canned Meat

Canned Stew

Canned Pasta


Canned Applesauce

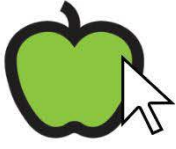
Canned Vegetables

Canned Fruit

Donor Name (Print)

Phone (10-10)






Collection Boxes
Donations can be dropped off in collection boxes anytime between June 10 – 19 at: Windfern Building 1, Windfern Building 2, ProTechnics Beltway facility, and Saybolt Deer Park facility.

Make a Monetary Donation Online
Unable to donate food? Make an online donation. The Houston Food Bank partners with manufacturers and distributors to purchase items needed to create complete meals for those in need. Through this partnership, the Houston Food Bank is able to turn one donated dollar into three meals. Donate on the Core Lab sponsored fundraiser page at:
<http://igfn.us/vf/FundDrives/CoreLaboratories>

About Houston Food Bank
The Houston Food Bank is one of the largest food distribution facilities in America and leads hunger relief efforts in 18 South-east Texas counties. During this time, they are distributing 750,000 pounds of food to people in need each day.

Questions?
Windfern 1 – Charlie McMullin
Windfern 2 – Amber Tarol
ProTechnics – Rich White
Deer Park – Jacquie Babst

**Core Lab**

This is probably obvious, but this image (and all images in this document) are not the high-res version of the image.

Note the use of the solid version of the company logo to not distract from the color scheme.

CORPORATE SUSTAINABILITY

I have created multiple Corporate Sustainability Reports to help investors understand more about the target company. The company provided the info and I made it professional. It includes an interactive table of contents, custom graphs, and engaging graphics.

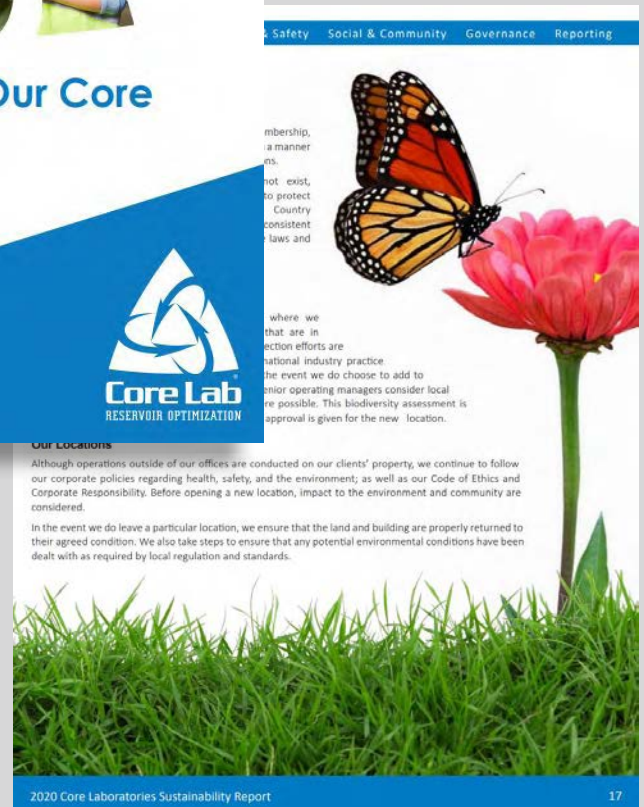


Overview Environment, Health & Safety Social & Community Governance Reporting

Contents

Core Lab Overview	
Commitment to Sustainability	
Message from ESG Steering Committee	
CSR Strategies	
ESG Goals	
Awards & Recognition	
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Our Changing Climate	
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2020 Core Laboratories Sustainability Report



FLYER - CLOTHING DRIVE

A company wanted to help a local clothing drive. They asked if I could come up with some sort of flyer. Armed with only the name of the company and some text they provided, I created a helpful and engaging flyer.

The "Dress For Success" logo has a black/red color scheme which is supported throughout the flyer.

Vector graphic and text match the color scheme.

The clothing the woman is wearing and the binder she is holding match the color scheme.

Note the use of the solid version of the company logo to not distract from the color scheme.

DRESS FOR SUCCESS

WOMENS CLOTHING DRIVE

March 16-20

In honor of the women: past, present, and future, who strive for success and those who are in need, Core Lab will be hosting a women's professional clothing drive from March 16-20 benefiting Dress For Success Houston.

WHAT Should I Donate? (Participation is voluntary)

All items need to be women's professional business appropriate and/or interview appropriate:

- Pants
- Skirts
- Tops
- Jackets
- Suits
- Gently-used Handbags
- Closed-toe Shoes
- Scarves
- New Pantyhose
- Portfolios

WHY Should I Donate?

March is Women's History Month, a time to remember the contributions of women. Right here in Houston and at Core Lab, we have countless women who dedicate themselves to positively influencing the world around them! As the 4th largest city in the United States, Houston has a vast population that includes women eager to enter the workforce but due to economic hardships find it difficult.

WHERE Should I Donate?

Donations can be dropped off in your building at the designated area, please look for the collection box anytime between March 16-20.

Core Lab
RESERVOIR OPTIMIZATION

For More Information:

Deer Park – Jacquie Babst
ProTechnics – Rich White
6316 Windfern – Charlie McMullin
6323 Windfern – Amber Tarol

Dress For Success (DFSH)

DFSH is a nonprofit organization that provides business appropriate clothing and career development tools to job-ready women seeking employment. In 2019, DFSH provided over 17,500 units of service to more than 3,800 Houston-area women.

This is probably obvious, but this image (and all images in this document) are not the high-res version of the image.

PACK THE PANTRY

I was asked to create a logo for a long-term food drive initiative. That way, the company could support multiple local and international food drives, but advertising under the umbrella of an internal company logo. The basic shape of the company logo is a pyramid. So I merged it with a food pyramid.



Color Scheme:

Green, yellow, and white were used to represent fresh vegetables and health.

The company around the world was asked to use “Pack the Pantry” as the umbrella initiative to help local food drives. However, some groups claimed that they didn’t have graphic software.

In consequence, I was asked to create this PowerPoint which could easily be edited and printed with their own custom text. That way, everyone could use it while the overall look remained consistent.

company logo



If you look carefully you can see that the logo uses the basic shape of the blue company logo and the actual arrow from the company logo. A food pyramid is implemented in the background.



Pack THE Pantry

Help Us Fight Hunger by Packing the Pantry!

When Can I Donate?
Jan 1st - Jan 10th

Where do the donations go?
Houston Food Bank

How can I help?
Place non-perishables in the food drive boxes placed around the office

Thank You!



Core Lab

OPEN ENROLLMENT - BENEFITS

A company needed to completely re-do their benefits guide. The old one was confusing and had pixelated and stretched graphics. I replaced every page one by one, transforming it into an easy-to-understand professional guide. The cover is made up of relevant images nested inside the company logo.

Did you notice the company logo on the hardhat? That is a customized stock photo. I customize every stock photo to fit the needs of the business.



Benefits	3
Costs	4
Enrollment	5
Health Savings Account (HSA) with a HDHP	6
Medical Expenses	7
Out-of-Pocket Maximum	8
Reimbursement	9
Summary of Benefits	11
Summary of Costs	12

Know Your Rights
Know How to Get Information

Know the Benefits of Having an HSA with a HDHP

Why Contribute to an HSA Account?

Are you wondering why you may want to contribute to an HSA? An HSA is a tax advantaged account that lets you save for medical expenses and reduce your taxable income. You are eligible to participate in the HSA if you enroll in the HDHP, are not enrolled in Medicare, and are not a dependent on someone else's tax return. The HSA is administered by ConnectYourCare and has a debit card available. For more details, go to www.connectyourcare.com/corelab.



What are the Advantages of an HSA and How Does it Work?

Use it Now or Save it for Retirement

is designed to help you pay for medical ex-
w, or you can choose to save it in a tax-free
count to pay for future qualified health care
Annual Contribution maximums are set by the
are age 55, you can make additional "catch-
tions" up to \$1,000 to help increase your HSA
our account balance rolls over year after year
jes to grow with your contributions. Also, Your
portable - meaning, if you change jobs, it fol-

Pay for the Care You Need

a small list of the medical expenses you can
h your HSA. You can find a full list at www.jrcare.com/corelab

Visits
Prescriptions
Diagnostic Tests
Work



Know How to Choose

Three Medical Plan Options

Core Laboratories offers three medical plan options to choose from. S
decision. Take the time to learn about your options to ensure you enro



	HDHP with
Payroll Deduction	\$
Preventive Medical Care	No Chan
Generic Preventive Rx	20% after ded
Annual Deductible (Individual / Family)	\$1,500 / \$3
Office Visit Copay (PCP / Specialist)	20% / 20
Coinsurance after deductible	20%
Annual Out-of-pocket Max (Individual / Family)	\$4,000 / \$7

What's the Difference?

The main difference between the High Deductible Health Plan with H
pay for health care.

High Deductible Health Plan & Health Savings Account (HDHP & HSA Plan)

Traditional Preferred Provider Organization (PPO) (Core & Basic Plan)

VS

- | | |
|--|---|
| Lower monthly contributions | Higher monthly contributions |
| Higher deductible | Lower deductible |
| You can budget for your out-of-pocket expenses by funding a HSA (Health Savings Account) | You can budget for your out-of-pocket expenses by funding a FSA (Flexible Spending Account) |
| Contributions to HSA can build overtime and be used for future medical expenses | Contributions to FSA must be used within the same plan year as deposited into your account |
| You pay all medical expenses until the deductible is met | |

Consider This

- Do you prefer to pay more for medical insurance out of your paycheck, but less when you need care? (PPO)
- What planned medical services or prescriptions do you expect to need in the upcoming year?
- Are you able to budget for the deductible of the plan you select? (May set aside pre-tax dollars from your paycheck in a HSA or FSA)

You can review the Summary of Benefits and Coverage (SBC) or the Summary Plan Description on coreNet as well as visit www.myuhc.com for detailed information on your coverage, limitations, and exclusions.

2021 Benefits Guide myCoreBenefits Program



Limited Purpose FSA for Dental and Vision When Enrolled in the HDHP with HSA

A Limited Purpose FSA (LPFSA) is a flexible spending account that you may be able to enroll in while enrolled in the HDHP with HSA. You can use the LPFSA to pay for eligible out-of-pocket dental and vision expenses. If you decide to enroll in the LPFSA, you will decide how much of your salary to contribute - up to the limit for 2021 of \$2,700. Core Laboratories will deduct your LPFSA contributions from your paycheck in equal amount each pay period on a pre-tax basis. This will help to lower your taxable income.

By using your LPFSA fund for eligible dental and vision expenses, you are able to save your HSA funds for the future. To see if you would benefit from an LPFSA, review your dental and vision expenses from the last year and think about what you expect to spend this year. This will help you decide how much to set aside in an LPFSA.

Be sure to plan your contributions carefully, the LPFSA has a "use it or lose it" rule. If you don't use up your LPFSA funds by the end of the plan year, you'll lose them.

Similar to the healthcare FSA, you will have two options to pay for dental and vision expenses:

Debit Card

Use your debit card and funds are debited from your FSA account

Reimbursement

Pay and submit a claim for reimbursement

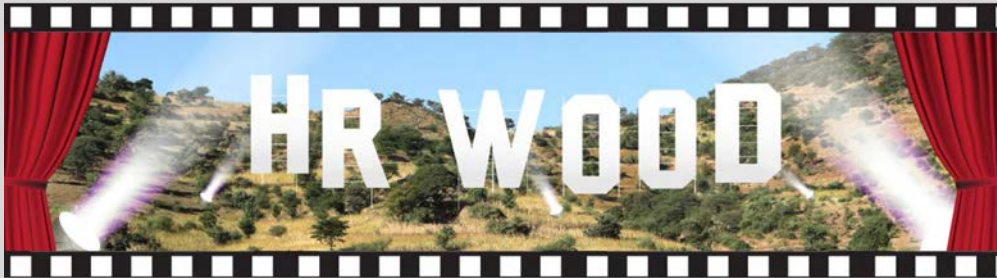
or the 2021 Plan Year, you can contribute up



HOLLYWOOD POWERPOINT

The HR department wanted to recognize employees for their outstanding achievements. They asked me to create a PowerPoint format that would provide a fun “Hollywood” theme. The result was custom graphics and slides that were enjoyed by the whole department.

This customized poster was printed fairly large and hung in the room during the event.

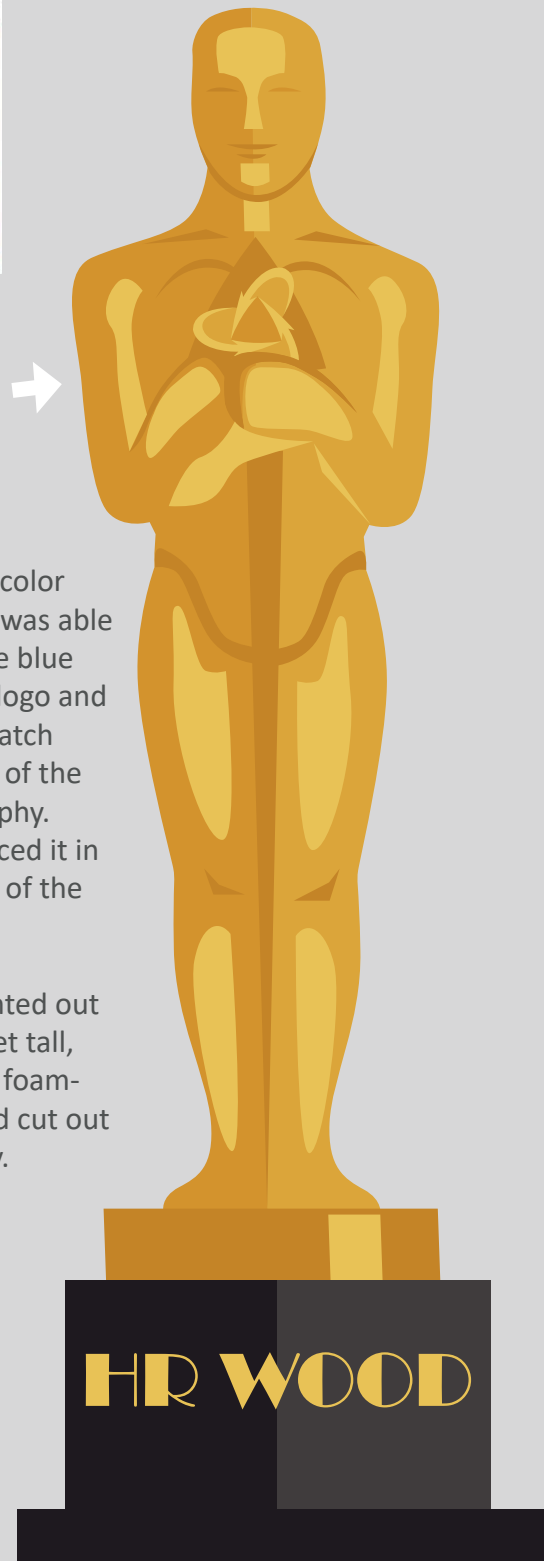


A “Hollywood Walk of Fame” star was created for each person. It was customized with a gold company logo and their name.



Using the color scheme, I was able to take the blue company logo and make it match the colors of the vector trophy. Then I placed it in the hands of the trophy.

It was printed out to be 5 feet tall, placed on foam-board, and cut out for display.



ONE TEMPLATE TO RULE THEM ALL

A company was struggling with the sales department using inconsistent PowerPoint designs. I trashed their old design and created a new look. Shortly afterward, the executives issued a memo that all 4,000 employees were required to use my PowerPoint template for all internal and external presentations.



This is what the company was using! I call it “the Halloween design”. I cringed for years when using it and finally they let somebody change it - Me!



The new design is elegant, simple, and not distracting toward the main content. The images on the bottom-right of the title slide represent the four departments of the company.

The tagline near the four images reminds the reader of the company's experience in the industry.

Main content goes here

- Bullets would go here
 - Sub-bullets etc

I provided the design in three different ratio sizes:

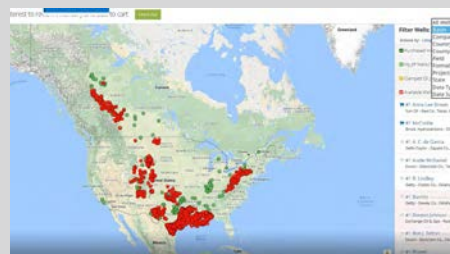
4:3

16:9

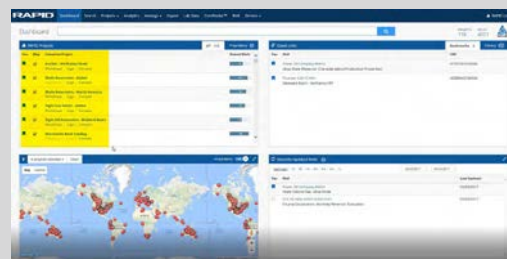
16:10

SOFTWARE TUTORIALS

Users of the RAPID database were having issues using the software. I created a series of tutorials to help out. I did all the screen capture, animation, editing, and voice over. Later, a new employee commented that they were impressed that they had “hired a professional actor” to do the voice work. I don’t make that claim, but I do okay.



Screen Recording
Writing
Editing
Animation
Voice Work



(left side of page) This was part of a nice sequence at the beginning of each tutorial where the laptop slides across the table and opens up - revealing the tutorial. Then it zooms in to full screen.

UNIQUE CSR COVER

A company wanted a new cover for the CSR report that would remind the readers that the company is environmentally friendly. I converted the company logo into a tree shape.

Converted company logo into a tree style to promote the company's environmental contributions.



This is the company logo.

This is probably obvious, but this image (and all images in this document) are not the high-res version of the image.

FLYER - WOMEN IN WORK PLACE

The "Greater Houston Women's Chamber of Commerce" was hosting a luncheon. An executive from a company was invited to speak and asked me to create a flyer for internal use. I was only provided some text and the names of speakers. I did some detective work and found good images of the speakers online. After the event, I was told that my flyer far exceeded the quality of the agenda at the actual event.

Women Advancing in the Workplace

Energy Corridor/Katy Area Chapter Luncheon

You are cordially invited to attend as Core Lab's special guest:

The Greater Houston Women's Chamber of Commerce
Energy Corridor Chapter Luncheon

"Women Advancing in the Workplace"

October 8, 2019
11:30am – 1pm
Hotel ZaZa Memorial City, 9787 Katy Frwy

This event will be free for you - your admittance has be handled by Core Lab.
Please RSVP to Amber Tarol at 713-328-6418 or amber.tarol@corelab.com

Panelists



Gwen Y. Schreffler
SVP Corporate Development and Investor Relations
Core Lab

As Senior VP, Corporate Development and Investor Relations for Core Lab, Ms. Schreffler is responsible for investor relations, corporate responsibility, risk management, and continuing her prior work with human resources. She is an accomplished business and customer focused executive who is pioneering the development and implementation of comprehensive human capital solutions for Core Lab.



Diedre Shearer
Admin and Corporate Secretary
Cabot Oil & Gas

Ms. Shearer was appointed to her current position in July 2019, after serving as Vice President and Corporate Secretary since February 2017, and as Corporate Secretary and Managing Counsel of the Company since February 2012.



Jennifer Bass
Chief Human Resources Officer
Encino Energy

Prior to Encino, Miss Bass was the Chief Human Resources Officer & Senior Vice President of Venari Resources LLC, the Vice President of Human Resources for Direct Energy, and spent almost nine years in various roles with Resources Global Professionals.



The "Greater Houston Chamber of Commerce" logo has a white/blue color scheme which is supported throughout the flyer.

Originally, there were not supposed to be photos in this flyer. But I found the images of the speakers online and it turned out well.

Vector graphic and text match the color scheme.

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FLYER - SHARK FISHING

A church group was planning a beach activity and asked me to create a simple flyer that would get them excited. I merged a stock photo, custom text, and a map into one cohesive flyer. The event was a success with many who attended.

Merged stock photo, custom text, and map into one cohesive flyer

Bring:

- ★ Sunscreen
- ★ Beach Games

FOOD PROVIDED!

SHARK FISHING

Sat. Aug 7

**Crystal Beach,
Bolivar Peninsula, TX 77550**

3D MODEL FOR NEARBY CHURCH

A local religious building had been flooded due to Hurricane Harvey. The church held a meeting in celebration of the re-dedication of the structure. I created a custom model of the building using custom engineering and custom vector art work. This was all based on some photos that were provided. The result was an amazing 3D structure. Also did another one for a historic building located in Utah.



These structures are made from pieces of paper from my paper printer.

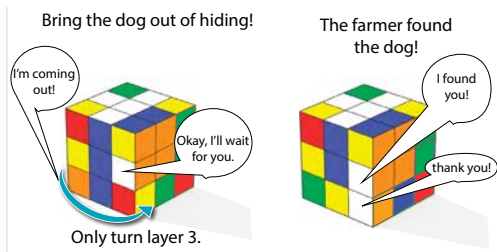
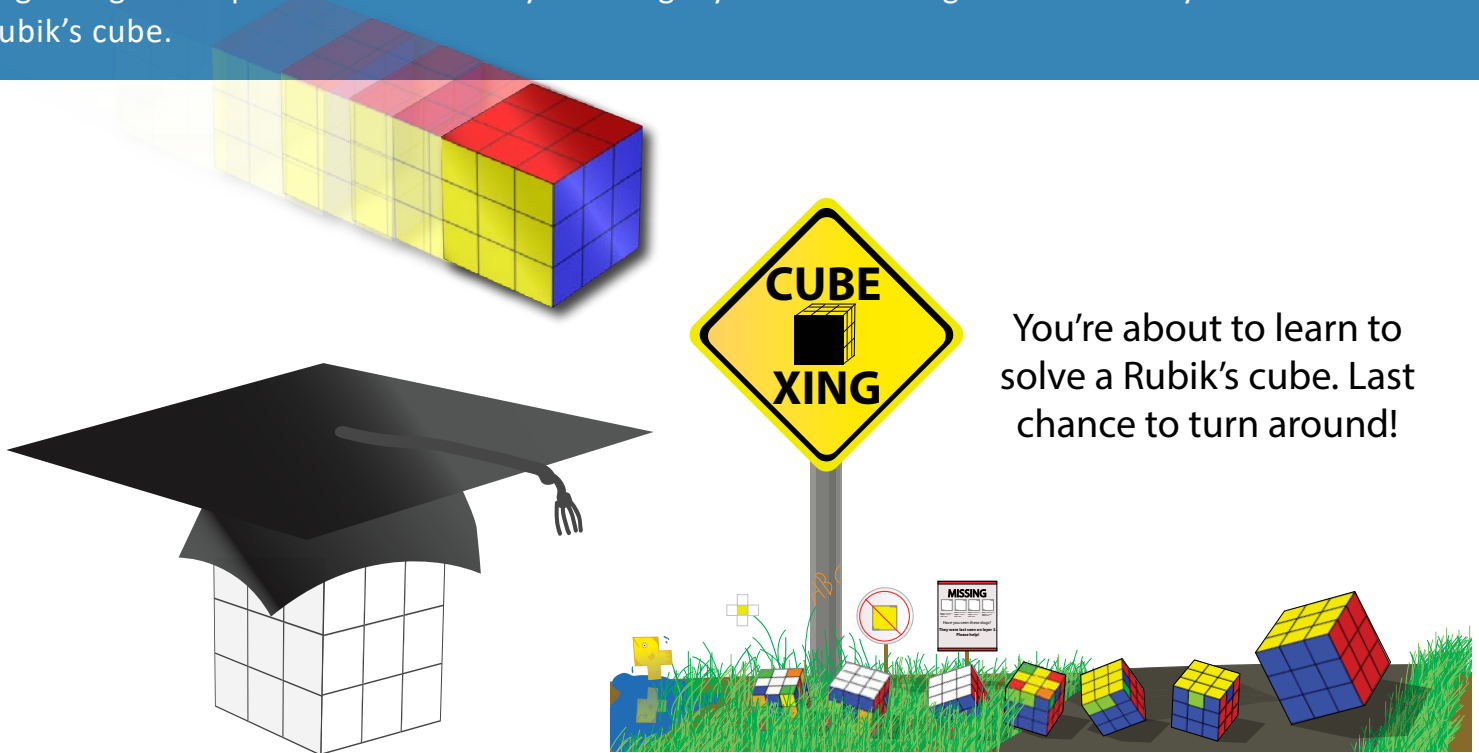
I created these structures using my own custom engineering and custom vector artwork.

To my knowledge, nothing like these exist anywhere in the world. That is - a detailed model you can print from an ordinary home paper printer.

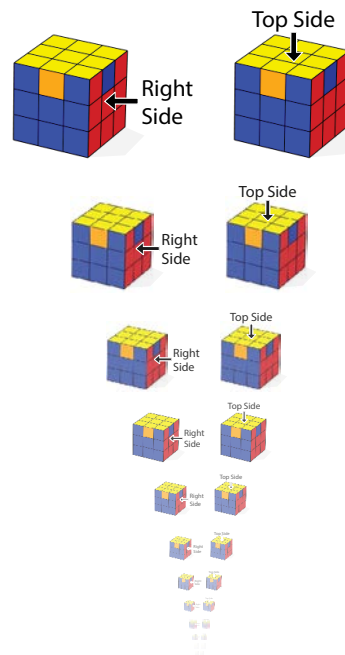
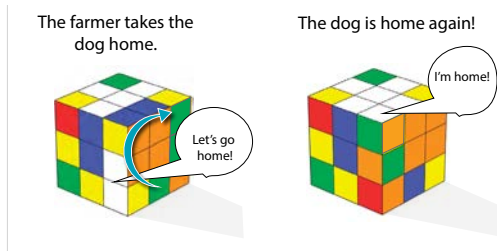


CUSTOM GRAPHICS FOR WEB

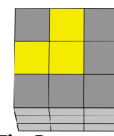
I exclusively created ALL the vector graphics for a website called EasiestSolve.com. It took a lot of meticulous work to create each instructional graphic. The website has received plenty of feedback regarding its simple and user-friendly teaching style - and it being the easiest way to solve a rubik's cube.



Always start patterns with the Right side.
Alternate Right and Top over and over again.
Imagine that the pattern goes forever.

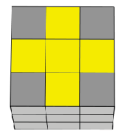


Instructions for each outcome
(top view)



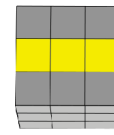
The Boomerang

Reposition the boomerang so it points to the left and up as shown. Then do the FUR - URF again.



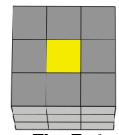
Yellow Plus

Do nothing. You're done!



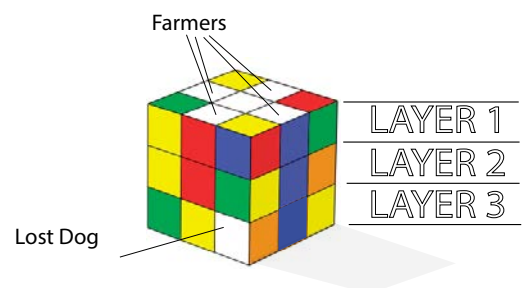
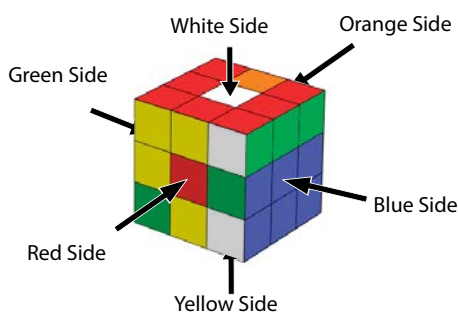
The Line

Reposition the line so it is horizontal as shown. Then do the FUR - URF again.



The Dot

Do the FUR - URF again.



SPORTS TEAM LOGOS

I am often asked to create custom team logos, roughly based on professional team logos, but customized to the local teams. I am quite good at adapting an existing design into a customized final product.

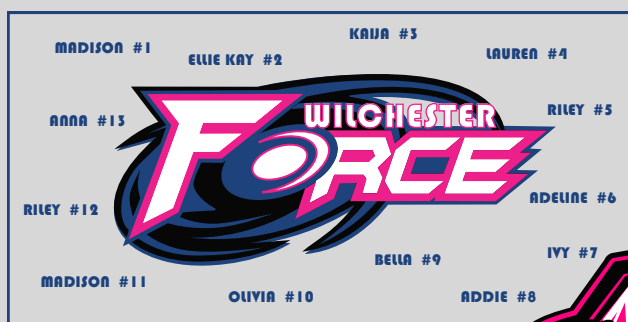
The client gave me this drawing (left), which resulted in me creating the final graphic (right).



WILCHESTER MEN'S CLUB



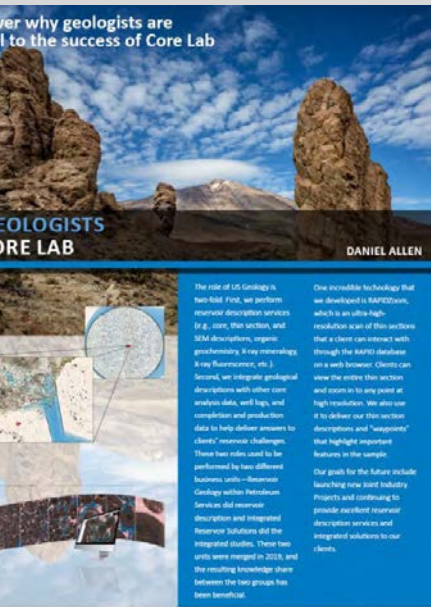
WASHERFEST 3.0



COMPANY NEWSLETTER

I am in charge of a newsletter that goes out to 4,000 employees worldwide. Each newsletter has a variety of stories, events, and articles. Each image is customized for its placement. As an example, look at the logo on the trophy on the far right. Even as a full size image, it appears that the logo is actually part of the trophy. It's these little touches that make the newsletter special.

The newsletter logo (along with just about everything in the newsletter) is my own custom artwork.



This is probably obvious, but this image (and all images in this document) are not the high-res version of the image.

STEVEN AUTRY

Bachelor's in Business

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe Dimension

Adobe Captivate

PowerPoint, Excel, Word

Camtasia (And More!)

Over a decade
of design
experience

Hire Me:

steven.autry@outlook.com
832-729-0680

"Steven really has gone above and beyond my expectations. He is quick to respond and very flexible to work with when changes are required."

-Rosalee MacKinnon

"I wish there was a way to give you an atta-boy Steven. I really appreciate your courtesy and how quickly you respond! Life experience shows that you can't always count on those traits!!"

-Carl Swenberg

"I just wanted to drop a quick note to tell you how much we appreciate the excellent customer service that Steven has provided. Steven has been very helpful, prompt, and pleasant. Just wanted you to know that he's great. You probably already realize that you're lucky to have him on board."

-Connie Jump

